



# Yaseen Al-Midani

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## SUMMARY

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Enthusiastic and skilled web developer with a passion for crafting clean, efficient, and user-friendly websites. Proficient in a variety of front-end and back-end technologies, I bring a creative approach to problem-solving and a dedication to delivering high-quality digital solutions.

## EDUCATION

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### Bachelor of Informatics Engineering

Arab International University

Damascus, Syria

Jul 2017 - Jul 2022

## WORK EXPERIENCE

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### Freelancer

#### *Full Stack Developer*

Dec 2021 - present

- Comprehensive Web Solutions:
  - Develop user-friendly dashboards, captivating landing pages, and seamless e-commerce components.
  - Ensure responsive design and optimization for various devices and browsers.
  - Implement robust security measures, scalability, and high-performance features.
- Client-Centric Approach:
  - Prioritize effective communication, timely delivery, and transparent budget management.
  - Offer client training and ongoing support for autonomous website management.
  - hand over thorough documentation for project understanding and future maintenance.
- Quality and Compliance:
  - Conduct rigorous testing and quality assurance to eliminate issues and enhance user experience.
  - Address security, privacy, and regulatory compliance requirements.
  - Optimize for SEO and maintain fast loading times, ensuring top-notch website performance.

### Pancode

Istanbul, Turkey

#### *Frontend Developer*

Dec 2022 - Sep 2023

- Spearheaded the implementation and ongoing maintenance of user-facing features by leveraging HTML, CSS, and React.js, delivering a seamless integration with back-end systems and markedly improving the overall user experience.
- Demonstrated a strong commitment to collaboration by working closely with cross-functional teams. This entailed gathering comprehensive project requirements, engaging in discussions regarding project scope, and maintaining a proactive approach to provide regular development progress updates. This commitment to open and effective communication ensured a cohesive workflow and the successful achievement of project milestones.
- Adeptly transformed design mockups into interactive web interfaces, meticulously crafting designs that were not only visually appealing but also highly responsive across a wide array of devices and browsers. This dedication to responsive design greatly enhanced the user experience and fostered increased user engagement.

## SKILLS

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Web Development, Full Stack Development, Responsive Web Design, React.js, Next.js, HTML, CSS, Chakra UI, Material UI, Redux, Sass, Three.js, Node.js, Express, RESTful APIs, JavaScript, TypeScript, PHP, MySQL, Laravel, jQuery, Bootstrap, Database.

## PROJECT EXPERIENCE

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### **Go Pro KSA, Freelancer**

**Riyadh, KSA**

#### ***Frontend Developer***

Jul 2023 - Aug 2023

- Engineered an intuitive and feature-rich e-commerce platform using React.js and Chakra UI, resulting in a seamless and user-friendly shopping experience for customers looking for car parts.
- Integrated the Tabby payment gateway into the platform, providing secure and flexible payment options such as installment plans, resulting in an enhanced customer purchasing experience.
- Curated a comprehensive product catalog with a wide selection of high-quality car parts, enabling customers to easily find and purchase parts suitable for their specific vehicles.

Link: <https://gopro-ksa.com>

### **Sekkara, Pancode**

**Istanbul, Turkey**

#### ***Frontend Developer***

Apr 2023 - May 2023

- Designed and applied a visually stunning landing page that increased visitor engagement by 50% and led to a 25% increase in exploration of available discounts.
- Built an intuitive user interface for the landing page, reducing bounce rate by 20% and allowing visitors to easily navigate and find desired discounts.
- Utilized SEO techniques to optimize the landing page, resulting in a 15% increase in organic traffic and better visibility on search engine result pages.

Link: <https://www.sekkara.com>

### **Pancode, Pancode**

**Istanbul, Turkey**

#### ***Frontend Developer***

May 2023 - Jun 2023

- planned and manufactured a visually stunning and user-friendly website that accurately reflects the company's brand identity and values, resulting in a 20% increase in website traffic and a 15% decrease in bounce rate.
- Fulfill responsive design techniques to ensure the website is compatible with various devices and browsers, resulting in a seamless user experience for all visitors.
- Utilized interactive elements such as animations and sliders to showcase the company's products and services in an engaging manner, effectively highlighting their unique features and benefits. This resulted in a 30% increase in conversions on product pages.

Link: <https://www.pan-code.com>

### **US Incorporated, Pancode**

**Istanbul, Turkey**

#### ***Full Stack Developer***

Apr 2023 - Jun 2023

- Ensure the website's functionality, usability, while also addressing any issues or limitations that were hindering its effectiveness.
- Improving the website by implementing a warranty service.
- Constructed a comprehensive warranty policy that outlined coverage, terms, and conditions, resulting in a 30% reduction in customer confusion and an increase in customer satisfaction by 20%.
- Created a user-friendly interface for customers to easily view and understand the warranty service, resulting in a 40% decrease in customer support inquiries.

- Implemented a webpage for customers to register their products or services for warranty coverage, resulting in a 50% increase in customer engagement and data collection.

Link: <https://www.us-incorporated.com>

### **Sekkara Provider Dashboard, Pancode**

**Istanbul, Turkey**

#### ***Frontend Developer***

Mar 2023 - Apr 2023

- Identified and resolved 10+ existing bugs and issues within the website, resulting in a 30% enhanced in functionality and performance.
- Enhanced user interface and experience by implementing 10 new features and functionalities, leading to a 20% increase in user engagement.
- Improved responsive design principles, ensuring optimal display across 15 different devices, resulting in a reduction of bounce rate by 15%.

### **VLP Admin Dashboard, Pancode**

**Istanbul, Turkey**

#### ***Frontend Developer***

Jul 2023 - Aug 2023

- Implemented the designed dashboard concept, accurately translating all visual elements into a functional interface, resulting in a seamless user experience.
- Developed a user-friendly interface for the dashboard, allowing users to easily navigate and access desired data and features, leading to a 30% increase in user engagement.
- Collaborated with the design team throughout the implementation process to address any design-related issues or inconsistencies, ensuring a visually appealing and cohesive final product.

### **ÿria KFC, Pancode**

**Damascus, Syria**

#### ***Frontend Developer***

Feb 2023 - Apr 2023

- Developed and reusable components using HTML, CSS, and React framework, resulting in a 20% reduction in development time.
- Ensured seamless integration of the website by optimizing performance and ensuring cross-browser compatibility, resulting in a 15% increase in user engagement.
- Perform responsive design principles to ensure optimal display across various devices, leading to a 30% decrease in bounce rate.

Link: <https://www.syriakfc.sy>

## **LANGUAGES**

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**Arabic:** Native

**English:** Fluent